



## Page8 Hotel, London, Opens In Soft Launch In December 2019

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Positioned on St Martin's Place with unspoilt views of Trafalgar Square, Page8 opens its doors to the public this month.

Page Hotels, opens its very first lifestyle hotel in the UK. With its soft launch phase set to take place in December 2019, [Page8](#) spans across 5 floors on St Martin's Place consisting of 138 rooms, a vast rooftop restaurant and alfresco bar, sophisticated coffeehouse, serving home roasted, artisanal coffee and views as far as the eye can see, across the London skyline.

Page Hotels aims to disrupt the upmarket hotel scene, by offering luxury lifestyle accommodation with style and sophistication, catering to those who enjoy discovering new and exciting places, but with affordable luxury rates that will delight.

Situated at the south end of St. Martin's Place, meters away from Trafalgar Square and The National Gallery, Page8's location lends itself to the hotel group's celebration of the urban explorer and those who enjoy learning about the city they are in, and what makes it tick. Whilst also offering weary explorers a sanctuary from the exciting buzz of city life, where they can relax and unwind in a creative, interior design-led atmosphere.

Page8 will boast 138 rooms, with attention to detail evident from the moment you step over the threshold. From Charing Cross Road, opposite the National Portrait Gallery, its sweeping steps lead to an impressive floor to ceiling glass entrance and into a vast reception area.

Completed with its own artisanal coffeehouse in the lobby, Page Common serves home blend coffee sourced from Brazil, Uganda, El Salvador & Ethiopia and brewed using the very finest coffee machine in the world, the Sanremo Café Racer. Page Common is much more than simply a coffeehouse, but a brand in its own right. Upon approaching the coffee bar counter, you cannot help but be drawn to the Page Common branded stationery and specialty Page Common coffee blend packs. Its refined sophistication and chic appeal is instantly recognized by its brand logo, a book spine fused together with the word "Page", to inspire guests to fill the pages of their lives with adventure.

Each piece of furniture and finish in the rooms and public areas has been meticulously chosen to be in-keeping with the hotel's location and the brand as a whole. Natural light is key, with each room boasting large windows overlooking some of central London's most iconic landmarks, including Trafalgar Square, the London Eye, the Colosseum theatre, National Gallery and even spanning across to Battersea Power Station.

Page8 will also become one of London's first hotels to take the next steps in protecting guests from London air pollution, creating a healthier environment and improving sleep, by partnering with [Blueair](#), leaders in air purifying innovation. Each room and all public spaces will feature a whisper-quiet Swedish home air purifier, to help guests breathe as nature intended.

At Page Hotels, their brand ethos is to connect people to people. The home of urban explorers – a place for like-minded explorers to meet and experience a side of the city's hidden gems. To help inspire their guests to travel, they curate the city's 'Urban Explorers' to act as the gateway to unique and local neighbourhoods. These urban explorers are some of the city's most influential, yet understated chefs, photographers, gourmands, coffee lovers and explorers, all revealing their most secret, hidden treasures in the city – from where to find the best coffee and take the best photos to how to experience the city and create lasting memories. From the interviews with these explorers, bespoke city travel itineraries, one-on-one interview articles, and individual maps were created in the form of an online digital print, Page Common Journal, to introduce the best of the city to its guests. To ignite the urban explorer within its guests, each travel guide comprises of stylishly-designed templates that could then be downloaded as they embark on their journey across the city.

Page Hotels encourages their guests to follow a bespoke itinerary specific to their interest and discover works by some of the city's most passionate and inspiring people. They want the stories of the locals to be translated to their guests.

The guests can then return to the haven of Page8 to share their day's findings with friends and family, over an indulgent, freshly roasted, artisanal coffee, from the ground floor coffee bar or with a cocktail in hand on the rooftop during sunset.

*In addition to this, [Page8](#) will announce their new restaurant partner in January 2020, who will take over 618sqm of the top floor of the hotel. This new restaurant concept will also offer a vast wrap around alfresco, rooftop bar, boasting 360-degree views of the London skyline.*

*Prices start from £220 for a double room on a room only basis.*

For more information please visit [www.pagehotels.com](http://www.pagehotels.com) or on Instagram – @Pagehotels

